IST 263

# Unit 03 Activity

## Survey

True  False **You can use images from a Google image search on your website.**

True  False **You can quote copywritten material on your website.**

True  False **You must file with the government to get copyright protection.**

True  False **Website designs can be copywritten.**

True  False **Websites turned in as a class assignment can use any image.**

True  False **I can use an image of a book on my website if I want to write a review.**

## Topics

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

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| Basic Copyright <https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>   1. Do you have to file paperwork to have a copyright?   no   1. What is fair use?   Fair use is when something copyrighted is used justly. |
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| Transformation <https://fairuse.stanford.edu/overview/fair-use/four-factors/>   1. What is transformation?   Transformation is reusing content, but altering it enough so that it can be deemed “fair use”. This is a slippery slope, so there are four factors judges use to determine if a transformation is fair use.  The four factors judges consider are:   * the purpose and character of your use * the nature of the copyrighted work * the amount and substantiality of the portion taken, and * the effect of the use upon the potential market.  1. What are some examples of transformation and some examples that don’t meet transformation?   Star Wars v Space Balls. The Harry Potter Encyclopedia. |
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| website design <https://thomasdigital.com/the-legalities-of-copying-a-website-design/>   1. If you like someone else’s website design can you copy it? Explain?   Yes, but not exactly. You can gain inspiration, but you cannot copy it exactly. Overall, you can copy layout, but not exact design. |
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| Recipes, Names, what can be copywritten <https://www.copyright.gov/help/faq/faq-protect.html>   1. Are recipes subject to copyright protection?   No , because you cannot copyright a list.   1. What can and cannot be copywritten on a website?   Names, slogans, logos cannot be copyrighted, but can be trademarked. |